



Governor's Traffic Safety Advisory Commission
MC SHSP Action Team Name
Date: July 17, 2014

Attendance	
Name	Agency
Mark Sutton	American Legion Rider Association
Steve Berkemeier	SOS Driver analyst
Mike Poulon	Muskegon County Sherriff
Dan Petterson	MSF-RiderCoach Trainer, Skilled Motorcyclist Association Responsible Trained Educated Riders (SMARTER) Board Member
Mike Schultz	MCRISIP MI Count Road Commission Ins Program
Eric Line	MDOT Traffic Safety Analyst
Debbie Parinello	MC crash scene mgt./Paramedic
Jim Flegel	MDS – Traffic Services Section GTSAC representative
Chad Teachout	OHSP Motorcycle Safety Program Coordinator
Joe Kelly	SOS- MC Rider Safety Training Program Coordinator

Agenda Item: NHTSA assessment for 2016.

Discussion: Last assessment about 10 years ago, plan to make get the ball rolling – per Dan P. no action taken on the previous assessments recommendations. assessment should be performed in near future

Action: Resolved – Develop a plan to make effective use of assessment feedback.

Agenda Item: Mike Schultz reporting on Road Commission perspective

Discussion: Group Riding – hazard identification and communication is critical and may have prevented fatal crashes related to road conditions by the press in Kent county earlier this year. Eric L. – MDOT is working to produce instructional video for maintenance personnel on keeping crack seal applications reasonable because it is it's easy to over apply, but is a slick surface for motorcycles.

Action: None

Agenda Item: Crash description and press perspective

Discussion: How police reports describe events can lead to persistent misconceptions in the public about riding safely. The often used phrase ‘layed the bike down” or “hit a pot hole and it killed him” promote the lack of reporting in the press of a rider’s responsibility to defend against the hazards that lead to crashes.

Action: Law Enforcement Action Kit . Chad Teachout

Agenda Item: Steve Berkemeier TIP –

Discussion: restrictions – 2 in 10 years must take training if they come back for a third - LARA insurance regulation regarding the issuance of insurance to unendorsed riders.

Action: Chad will find laws to be impacted and require Ins. Co. to require endorsement before issuing. Joe will identify specific section of the law to modified so registration may not be issued w/o CY.

Agenda Item: National Association of State Motorcycle Safety Administrators conference will be held in Sept in Baltimore, Maryland. May be in MI come 2016

Discussion: The

Action: Josh Herder wants to be a RCT.

Agenda Item: Chad T. 2014 crash data –

Discussion: 50% are MC only crashes. 75% of crashes are rider error. 46% unendorsed – 2015 proposal “High Visibility vest to each safety course graduate. \$500K proposal has been approved. Looking at developing a new Hi Viz message/ad. Dan P. has reservations about vest purchase and how effective it may be and how that effectiveness will be measured. Dan has hi viz web data and videos that will take between \$6,000 and \$10,000 to post to SMARTER website. Request to add hi viz field to ud-10 was denied- Mark legion would assist with video.
--

Action: Bring 3 suggestions for how you can promote hi viz gear.

<u>Future Meeting Dates</u>

September 18, 2014 9 a.m. – 12 noon.
